

Narrative

Nordic Valley - Yurts Project
Permit Number: CUP2020-03

Nordic Valley annual skier's visit have grown 68% since 2019. From 44,000 skiers visit in 2019 to 65,000 this past season. Needless to say that some of the aging accommodations of the 54 years old resort are getting too small for the growing population of visitors. With its large presence of beginner skiers and boarders, Rental operations at Nordic Valley is one of the most important departments and is in grand need of an upgrade.

The current ski and snowboard rental process leaves the growing number of customers outdoors for far too long. The one yurt allocated for rental operations currently have (2) point of sales systems to ring up transactions. The customer is then prompted to go to one of the (6) boot fitting stations. After getting their skis or snowboard boots fitted, the customers then exit the yurt and have to wait outside for their skis/snowboard to be adjusted to their specific weight and size. The Ski/Snowboard tech. (adjusting ski/snowboard bindings custom for every customer) takes place indoors while the customer waits outdoors. The two NEW Yurts would add space to be able to do Ski/Snowboard Tech (adjustments) in presence of the customer in the comfort of being indoors. Also we would be able to separate more efficiently ski and snowboard boot fitting as well as storage of these said boots. Boot fitting stations would go from 6 to 9.

Overall, two (2) new 30ft. Yurts would add 1,400 sqft entirely to be used to improve Rental services at Nordic Valley Ski Resort. They would be built right next to the existing Rental yurt.