

FILMING/PHOTO CANVASSING NOTIFICATION

Namesake Content 136 Main Street, A-403 Salt Lake City, UT 84101

CONTACT: Samantha Mitchell, 917.403.1097 (Location Manager)

To Whom It May Concern:

Namesake Content will be filming a portion of a commercial in your area. We do not take for granted your beautiful area and wish to thank you in advance for your tolerance and cooperation during the time we will be filming. It is our goal to make this a positive experience.

The following are details of the project:

Namesake Content will be shooting a commercial at a neighboring home and barn on N 2900 E. We will be in your area from Sunday, October 27th - Thursday, October 31st.

Our permit timing is from 6am - 10pm though the actual shoot time will be no more than 12 - 14 hours each day. There will be approximately 65 - 70 people total working on this project.

We will be filming the interior + the exterior areas of the home and barn property during this time. We will park our crew trucks and cars on each property (or another nearby private property). We are planning snow special effects and will also have a reindeer on site (managed by a professional handler).

In addition to the home + barn we are also planning to film on a road (N 2900 E) on Tuesday, October 29^{th} + Wednesday, October 30^{th} . Filming on the road will be from 2pm - 10pm. Our road area will be on N 2900 E (starting at E 4100 N and ending about ½ mile south – where the road starts to curve). We will have police officers assisting us with traffic control. The road will NOT be closed but we will hold traffic intermittently while we are filming. We will release traffic in between takes.

If it is not too inconvenient, we ask that residents keep their cars off the road (and only in their driveways) during this time.

We thank you for your cooperation and appreciate the opportunity to be in your area.

A location representative (Samantha Mitchell) will be on site at all times. A Filming Permit application has been submitted with Weber County.

If you have any questions / concerns, please contact Samantha Mitchell, 917.403.1097. Thank you!