

Staff Report to the Ogden Valley Planning Commission

Weber County Planning Division

Synopsis	
Application Information	
Application Request:	To discuss and take public comment on a proposal to amend the following sections of Weber County Code: Definitions (§101-1-7), Ogden Valley Lighting (§108-16), and Ogden Valley Signs (§110-2) to provide clearer standards for outdoor light and outdoor lighting devices in the Ogden Valley in order to support dark sky-viewing, astrotourism, the Dark Sky accreditation of North Fork Park, and the Ogden Valley General Plan.
Agenda Date:	Tuesday, January 03, 2017
Staff Report Date:	Tuesday, December 27, 2016
Applicant: File Number:	Weber County Planning Division ZTA 2016-06
Flie Nulliber.	ZTA 2010-00
Staff Information	
Report Presenter:	Charlie Ewert cewert@co.weber.ut.us (801) 399-8763
Report Reviewer:	RG
Applicable Ordinance	S

§101-1-7: Definitions §108-16: Ogden Valley [Outdoor] Lighting §110-2: Ogden Valley Signs

Legislative Decisions

Decision on this item is a legislative action. When the Planning Commission is acting on a legislative item it is acting as a recommending body to the County Commission. Legislative decisions have wide discretion. Examples of legislative actions are general plan, zoning map, and land use code amendments. Typically, the criterion for providing a recommendation on a legislative matter suggests a review for compatibility with the general plan and existing ordinances.

Summary and Background

One of the significant recommendations found in the new 2016 Ogden Valley General Plan is a recommendation to enhance and support the Ogden Valley's dark skies.

Weber County has one of the first ever dark sky ordinances in the state, adopted it in 2000. Since then the Ogden Valley Starry Nights, a grass roots community committee, has been successful in getting the North Fork Park accredited by the International Dark Sky Association. This accreditation was made possible in some part due to the dark sky ordinance from 2000.

Changed and changing technology and emerging trends render many parts of the 2000 ordinance irrelevant or difficult to administer. Upon the direction from the new general plan, and after discussions with the Ogden Valley Starry Nights committee it has been determined that revisions to this ordinance merits a high priority in order for the North Fork Park to maintain it's accreditation. This proposal strengthens the weaknesses in the current ordinance, simplifies some of the complicated lighting technology, and offers clearer standards and simpler administration and enforcement mechanisms for staff. A desired outcome of these changes is that night sky compliance will be simple to identify for both County employees and for the general public.

This proposal also addresses sign lighting. While the sign code is open for amendment it seemed prudent to address a few administrative edits and provisions that staff have noted needed addressing. The sign code was amended in 2013 to better address temporary signs, and in 2009 to address internal illumination. Staff would like the Planning Commission to now consider refinement of the 2013 and 2009 changes, and also address conservation easement property signs.

Policy Analysis

Exhibit B tracks the changes between the version the Planning Commission reviewed on December 6th and the current proposal. A clean copy and the track change copy that is tracking the entirety of changes between the current code and the proposed code can be found on Miradi. Feel free to call if you would like either of those to be printed for you.

For the January 3rd meeting, we feel it is appropriate to only host a hearing and then only entertain discussion. The ordinance is not likely ready for final recommendation to the County Commission yet.

Policy Considerations:

No residential mandate. Based on feedback in the December 6th meeting and a re-review of the public comments from the last 2016 Ogden Valley General Plan open house, it may be prudent to consider not mandating the ordinance for residential uses. This new proposal presents possible language for the Planning Commission to consider. See Section 108-16-2. It suggests an educational effort, and offers a mechanism to track whether the educational effort adequately addresses the issue. If the Planning Commission is amenable to the idea, this section can be implemented for a period of time to see whether an educational campaign proves effective. If not, the Planning Commission can readdress it at a later time.

Incentives. Beyond the education and voluntary compliance for residential uses, it may also be prudent to consider incentives to encourage voluntary compliance. For example, consider this list of regulations and how they can be modified to incentivize compliance with outdoor lighting:

- 1. Side and rear yard setback reductions
- 2. Maximum height increases
- 3. Reduced design requirements for accessory buildings over 1000 square feet
- 4. Increased height for accessory building
- 5. Alternative access
- 6. Minor increases in density for PRUD's and Cluster Subdivisions when light restrictions are part of CC&R's.

These are a few simple brain-storming ideas for the Planning Commission to consider. They have not been introduced into the proposed ordinance at this time.

Exemptions. A few paragraphs of the exemptions section were modified. If the residential mandate is removed then the patio lighting exemption is no longer needed. In its place we inserted agricultural lighting into the exemptions.

Nonconforming signs. In the December 6th meeting the Planning Commission asked to see language regarding phasing-out nonconforming signage. This proposal offers that language. It is borrowed from the phase-out language in the proposed lighting code. It should be noted that phasing out nonconforming signage is different than phasing out nonconforming outdoor lighting. Retrofitting lighting or purchasing new lighting fixtures is typically less costly than replacing signage. This is a policy decision for the Planning Commission to consider. The language can be modified more if needed.

Economics. In the December 6th meeting the Planning Commission asked whether a more focused economic analysis of astrotourism can be offered for the Ogden Valley. Sara Toliver from the Ogden Convention and Visitors Bureau (Visit Ogden) has offered brief insight on this in the attached Exhibit F.

Conformance to the General Plan

Generally, land use code changes should be vetted through the filter of policy recommendations of the applicable general plan. The new 2016 Ogden Valley General Plan offers us guidance on what the community desires:

The vision for the community character section of the general plan is as follows:

The rural character of Ogden Valley is defined by its open fields, agricultural lands, stands of trees, peace and quiet, *dark skies*, clean air and water, abundant wildlife, and small villages; by Pineview Reservoir; by historic Ogden Canyon and by the long views of the surrounding foothills and mountain background. The

Ogden Valley community desires physical development to complement, not overwhelm or compete with, the rural character of the Valley. In the Ogden Valley planning area, Weber County will promote and encourage unique and functional design in new developments, public spaces, and streetscapes to create a visible character distinct to Ogden Valley that enhances the Valley's character [italics added].¹

The community's desire to maintain an identity and character of being a dark sky destination is specifically written into this vision. Further, the general plan provides the following:

Dark Sky Preservation: Ogden Valley residents have expressed a strong desire to preserve their legacy dark skies. In 2000, dark-sky lighting and sign ordinances were passed, and in spring 2015, North Fork Park became the world's 21st International Dark Sky Park, constituting a northern anchor for the national parks in Utah that have also been accredited. Astrotourism (a natural companion to agritourism) is an accelerating trend that not only can support the local economy but also can honor Ogden Valley's rural heritage and distinct natural beauty.²

This suggests that there is a desire to not only enhance the character of the valley by offering excellent visibility of the night sky, but to also take advantage of an emerging high value tourism trend for economic development purposes.

The plan recommends goals, principles, and implementation strategies to protect the nighttime sky:

Dark Sky Preservation Goal 1: A goal of Weber County is to protect the night sky in order to preserve the Valley's rural character and heritage.

Dark Sky Preservation Principle 1.1: Encourage programs for residential and agricultural dark-skylighting compliance.

Dark Sky Preservation Implementation 1.1.1: Review the current dark-sky lighting ordinance for consistency with dark-sky principle and current technology; identify possible updates. Consider amendments as necessary.

Dark Sky Preservation Principle 1.2: Promote the accreditation of North Fork Park as the world's 21st International Dark Sky Park, and encourage astro-, agri-, and ecotourism development.

Dark Sky Preservation Implementation 1.2.1: Evaluate current dark-sky sign ordinance for community character effectiveness and competitiveness with other Amenity West communities; identify possible updates.³

Commercial Development Goal 2: A goal of Weber County is to ensure that the design of retail and commercial development is consistent with Ogden Valley's rural character.

Commercial Development Principle 2.3: Ensure that all signage in Ogden Valley is compatible with the context of the sign's location and the rural character of Valley.

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The plan also references the need for better nighttime lighting ordinances in the Commercial Development Implementation strategy 2.1.1.

The Planning Commission can easily find support for the proposed ordinance in the 2016 Ogden Valley General Plan.

General Plan public comment. When considering the public sentiment regarding night sky protection, there was much support for it from the public that were present at the final general plan open house. However, it was not without a few critics. To evaluate the parts of the plan that the public liked and disliked, we asked participants to place a "smiley face" sticker next to the provisions they liked and to write constructive criticism next to the provisions they did not like. The results can be seen in this image:

¹ See 2016 Ogden Valley General Plan page 4.

² See 2016 Ogden Valley General Plan page 5.

³ See 2016 Ogden Valley General Plan page 8.

⁴ See 2016 Ogden Valley General Plan page 26.

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Gateways and Viewsheds Implementation 1.1.1: Incorporate air and water quality protection considerations in the development review and approval process.

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Past Action on this Item

No action has occurred on this item. The Planning Commission has discussed the Ogden Valley Lighting ordinance in two work sessions and one regular meeting.

Noticing Compliance

A hearing for this item before the Planning Commission has been posted for public notice in compliance with UCA §17-27a-205 and UCA §17-27a-502 in the following manners:

Posted on the County's Official Website

Posted on the Utah Public Notice Website

Published in a local newspaper

Staff Recommendation

Staff recommends that the Planning Commission consider the text included as Exhibit B and Exhibit C and offer staff critical feedback for additional amendments. At a time that the Planning Commission is comfortable with the proposal, it could be passed to the County Commission with the following findings:

- 1. The changes are supported by, and are part of the execution of, the 2016 Ogden Valley General Plan.
- 2. The changes are necessary to reduce conflicting provisions in the Land Use Code.
- 3. The changes are necessary to provide clarity in the Land Use Code.
- 4. The clarifications will provide for a more efficient administration of the Land Use Code.
- 5. The changes will enhance the general health and welfare of County residents.

Exhibits

- A. Summary, List, and Key to Proposed Changes.
- B. Proposed Changes [Track-Changes only from the version the Planning Commission reviewed on December 6, 2016].
- C. Proposed Changes [Clean Copy] Ogden Valley Outdoor Lighting Ordinance.
- D. Proposed Changes [Track-Change Copy] Ogden Valley Outdoor Lighting Ordinance.
- E. Land Use Code Revision Process Flowchart.
- F. Letter From Visit Ogden.
- G. Letter From Ogden Valley Starry Nights.

Exhibit A: Summary, list, and key to proposed changes

The following code changes are being proposed to clarify that the Planning Commission is not the only land use authority over projects with natural hazards, and to provide clarity, remove redundancies, and include process steps and appeal provisions for natural hazards reviews.

This change addresses the following code sections:

§ 101-1-7. Definitions

- § 102-1: General provisions
- § 104-27: Natural hazards overlay districts
- § 108-7: Supplementary and qualifying regulations
- § 108-14: Hillside development review procedures and standards

Key to reading track changes:

Three periods (...) indicates that there are codes sections that have been left out of the proposed changes. These code sections will remain unchanged.

Language that has been added is shown in blue underline

Language that has been moved to a new location is shown in green double strikeout

Language that has been deleted is shown in red strikeout

Language that has been moved from an old location is shown in green double underline

1 Sec. 101-1-7. - Definitions.

When used in this Code, the following words and phrases have the meaning ascribed to them in this section, unless the context indicates a different meaning:

... *Custom exempt meat cutting.* The term "custom exempt meat cutting" means the cutting, wrapping, and preparation of meat for human consumption; provided, however, that the source of meat shall be

limited to animals that are part of one or more livestock operation(s) in Weber County, and/or wild game.

8 *Dark sky*. The term "dark sky" means a night-time sky that is substantially free of interference from 9 artificial light.

10 *Dairy*. The term "dairy" means a commercial establishment for the manufacture or processing of 11 dairy products.

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13 Glamorous camping (glamping), agri-tourism. The term "agri-tourism glamorous camping (glamping)" 14 means an agri-tourism use/activity that provides the opportunity for agri-tourists to rent, on a nightly basis, 15 fully furnished tents and/or rustic cabin sites that are characterized by furnishings, amenities, and 16 comforts offered by that of a luxury hotel room. Furnishings, amenities, and comforts may include but not 17 be limited to, luxurious decor, beds, linens, baths, veranda, spa services, concierge, dining, and chef.

18 *Glare.* The term "glare" means light, originating from a direct artificial light source, or any light 19 reflected off a reflective surface, that causes visual discomfort or reduced visibility.

Grade, natural/existing (adjacent ground elevation). The term "grade, natural/existing (adjacent ground elevation)" means the lowest point of elevation of the finished surface of the natural ground, paving or sidewalk within the area between the building and the property line or, when the property line is more than five feet from the building, between the building or structure and a line five feet from the building or structure.

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26 Landscape plan. The term "landscape plan" means:

- (1) Detailed plans depicting the layout and design for landscaping, including, but not limited to
 location, height and materials of walls, fences, hedges and screen plantings;
- (2) Ground cover plantings or other surfacing to break monotony of building materials, concrete and asphalt;
- (3) Number, type and mature and planted size of all landscape plantings; method of irrigation,
 location of water meter, piping, pumps, timers, point of connection and any blow-out or
 winterizing system; location, type and size of any existing trees over four-inch caliper;
 - (4) Location, type and size of any existing landscaping not planned for removal; location, type and size of any decorative lighting systems.

Light, direct artificial. The term "direct artificial light" means any light cast directly to an illuminated area from an artificial light source, as defined by this section, or from any surface on or within the artificial light source's luminaire that is intended to reflect, refract, or diffuse light from the artificial light source. This does not include light reflected, refracted, or diffused from other surfaces such as nonreflective surfaces on or within the luminaire, or the ground or adjacent walls, provided those surfaces are not primarily intended for the reflection, refraction, or diffusion of the artificial light source. See also Section for a graphic depiction.

43 Light pollution. The term "light pollution" means any artificial light that is emitted either directly or 44 indirectly by reflection that alters the appearance of the night-time sky; interferes with astronomical 45 observations; interferes with the natural functioning of native wildlife, or disrupts the community character 46 as defined in the applicable general plan for the area. Comment [c1]: Check reference

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47 Light source, artificial. The term "artificial light source" means the part of a lighting device that produces light. See also Section 108-16-9 for a graphic depiction. 48 Comment [c2]: Check reference 49 Light trespass. The term "light trespass" means the projection of any light from a direct artificial light outside the lot or parcel boundary or street right-of-way where the artificial light source is located, unless 50 51 the projection outside the lot or parcel boundary or street right-of-way is intended, wanted, and lawfully 52 permitted. See also Section 108-16-11 for a graphic depiction. Comment [c3]: Check reference Lighting, outdoor. The term "outdoor lighting" means the illumination of an outdoor area or object by 53 Comment [c4]: Check reference any outdoor artificial light source. Outdoor lighting also includes the illumination of an outdoor area or 54 55 object by direct artificial light projected from an indoor artificial light source through a window, door, or Comment [c5]: See standards/exemptions in 56 similar opening. 108-16-5 57 Lighting, recreation facility. The term "recreation facility lighting" means outdoor lighting used to illuminate the recreation activity area of a stadium, sports field or court, rink, ski area, swimming pool, 58 theater, amphitheater, arena, or any similar use intended for recreational activity. See also Section 108-59 60 16-15 for a graphic depiction. Comment [c6]: Check reference 61 Livestock feed yard. The term "livestock feed yard" means a commercial operation on a parcel of Comment [c7]: Check reference 62 land where livestock are kept in corrals or yards for extended periods of time at a density which permits 63 little movement and where all feed is provided for the purpose of fattening or maintaining the condition of livestock prior to their shipment to a stockyard for sale, etc. 64 65 Qualified professional. The term "qualified professional" means a professionally trained person with 66 the requisite academic degree, experience and professional certification or license in the field or fields 67 68 relating to the subject matter being studied or analyzed. 69 70 Sign area. The term "sign area" means the area of a sign that is used for display purposes, including Comment [c8]: Corrected and moved to here. 71 the minimum frame and supports. In computing sign area, only one side of back to back signs covering the same subject shall be computed when the signs are parallel or diverge from a common edge by an 72 angle of not more than 45 degrees. In relation to signs that do not have a frame or a separate 73 74 background, sign area shall be computed on the basis of the least rectangle, triangle or circle large 75 enough to frame the display. 76 Sign face. The term "sign face" means the area of a sign that is designed to present or convey a message or attract attention, exclusive of structural support members. 77 78 79 Sign. The term "sign" means any object, device, display, or structure, or part thereof that is used to advertise, identify, display, direct or attract attention to an object, person, institution, organization, 80 business, product, service, event, or location by any means, including, but not limited to words, letters, 81 82 figures, designs, symbols, fixtures, colors, illumination, or projected images. 83 Sign, advertising. The term "advertising sign" means an off-premises sign 20 square feet or less in 84 area. 85 Sign, animated. The term "animated sign" means a sign employing actual motion, the illusion of 86 motion or light and/or color changes achieved through mechanical, electrical or electronic means. 87 Sign, athletic field scoreboard. The term "athletic field scoreboard sign" means a sign which is erected at a public or private park or public or private school for the purpose of providing game scores or 88 89 other information about the game in progress. Advertising by the sign donor shall be limited to 50 percent 90 of the total sign area. 91 ----92 Sign, conservation property. The term "conservation property sign" means a sign that is placed on a 93 parcel with a minimum area of ten acres that is encumbered by a conservation easement held by an organization or government entity as authorized by UCA §57-18-3. 94 Page 2

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96 97 98	<i>Sign, development.</i> The term "development sign" means a temporary business sign identifying a construction project or subdivision development. The sign may contain the name of the project, name and an address of the construction firms, architect and developer.	
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100 101 102	Sign, freestanding (pole sign). The term "freestanding sign " or "pole sign" means any sign supported by one or more poles or a support that is placed on or anchored in the ground and that is independent, unattached, or not braced from any building or other structure.	
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104 105	Sign, illuminated. The term "illuminated sign" means a sign which has characters, letters, figures, designs, or outline illuminated by electric lights or luminous tubes as a part of the sign.	
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107	Sign, pole. See sign, freestanding.	
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109	CHAPTER 16 OGDEN VALLEY OUTDOOR LIGHTING	
110	Sec. 108-16-1 Purpose and intent.	
111 112 113 114	The purpose and intent of this chapter is to promote the community character of the Ogden Valley, as provided for in the Ogden Valley General Plan, by providing regulations and encouragement for the preservation of a dark sky. This chapter is also intended to promote the health, safety, and general welfare of Ogden Valley residents and visitors by:	
115	(1) Reducing, eliminating, or preventing light trespass;	
116	(2) Reducing, eliminating, or preventing unnecessary or inappropriate outdoor lighting;	
117	(3) Reducing, eliminating, or preventing the effects of outdoor lighting on wildlife;	
118	(4) Preventing unsightly and unsafe glare;	
119	(5) Promoting energy conservation;	
120	(6) Maintaining nighttime safety, utility, and security;	
121	(7) Encouraging a minimal light footprint of land uses in order to reduce light pollution; and	Comment [c9]: New definition in 101-1-7.
122 123	(8) Promoting and supporting astrotourism and recreation, including the pursuit or retention of accreditation of local parks by the International Dark Sky association.	
124	Sec. 108-16-2 Applicability.	
125 126 127	(a) New outdoor lightingAll_Except as provided in subsection (c) below, all outdoor lighting installed after <u>JanuaryMarch</u> 1, 2017, shall conform to the requirements established by this chapter. This chapter does not apply to indoor lighting except as defined by "outdoor lighting" in Section 101-1-7.	
128 129 130 131	(b) Existing outdoor lighting. AllExcept as provided in subsection (c) below, all existing outdoor lighting that does not meet the requirements of this chapter and is not exempted by this chapter shall be considered a nonconforming use and as such shall be phased out as outlined in Section 108-16-7 of this chapter.	Comment [c10]: Check reference.
132 133 134 135 136	(c) (c) Lighting for residential use. The lighting standards of this section are not mandatory for a single- family, two-family, or three-family dwelling. The county may employ educational methods to encourage voluntary compliance for these residential uses. For the purpose of facilitating education and for tracking the effect of not applying a mandate, the county may require submittal of final lighting plans for these residential uses pursuant to 108-16-6(b)(1); if required, final lighting plans	Comment [c11]: Looking for thoughts about this

137 138 139 140	P	all be submitted either at the time of application submittal or prior to certificate of occupancy, at the anning Director's determination. The county may also require the applicant to sign an knowledgement of review of educational materials.	Comment [c12]: Thoughts?
141		strictive shall apply.	
142	Sec. 10	8-16-3 General standards.	
143 144 145	sł	<i>ght shielding and direction.</i> Unless specifically exempted in Section 108-16-5, all outdoor lighting all be fully shielded and downward directed in compliance with the following, examples of which e graphically depicted in Section 108-16-10:	
146	(1	No artificial light source shall project direct artificial light into the night-time sky;	
147 148	(2	No artificial light source shall be placed at a location, angle, or height that creates a light trespass, as defined in Section 101-1-7 and graphically depicted in Section 108-16-11.	Comment [c13]: Check reference
149 150 151	(3	The shielding shall be made of completely opaque material such that light escapes only through the bottom. Shielding that is translucent, transparent, has perforations or slits of any kind, or allows light to escape through it in any other manner is not permitted.	
152 153 154	(4	Shielding may be attained by light fixture design, building design, or other site design features such as fencing, walls, landscaping, or other screening, provided it is in strict compliance with (1) through (3) of this subsection.	
155 156 157	Ś	<i>ght color.</i> Unless otherwise specified in this chapter, the color of any outdoor lighting artificial light urce shall be equal to or less than 3000K, in accordance with the standard Kelvin temperature art, as graphically depicted in Section 108-16-12.	Comment [c14]: Check reference
158	Sec. 10	8-16-4 Specific standards.	
159 160 161	apply	addition to the general standards of Section 108-16-3, The following are specific standards that o all commercial, industrial, manufacturing, public and quasi public, institutional, multifamily, ion, and resort uses:	
162 163 164	(1	Light curfew. Unless exempt in Section 108-16-5, and except for residential uses, all outdoor lighting shall be turned off by 10:00pm, or, if applicable, within one hour after the close of business, whichever is later, except the following:	Comment [c15]: Measurable
165		a. Lighting to illuminate the entrance of the building;	
166		b. Safety lighting of parking lots and pedestrian areas;	
167		c. Lighting necessary for after-hours business.	
168	(2	Flashing or flickering light. No flickering or flashing lights shall be permitted.	
169 170 171 172	(3	Canopy lighting. All direct artificial light sources shall be sufficiently recessed so as not to project direct light greater than five feet from the outside perimeter of the canopy, and shall not produce more than a ratio of 8 lumens per square foot of canopy area. This ratio shall be calculated by combining the total lumen output of each artificial light source and dividing by the	Comment [c16]: Measurable.
173		square footage of the canopy. See Section 108-16-13 for a graphic depiction.	The rough equivalent of "rural light" from the IDA model code.
174 175 176 177	(4	Parking lot lighting. All artificial light sources in open-air parking lots shall not exceed a ratio of two lumens per square foot of parking lot area. This ratio shall be calculated by combining the total lumen output of each artificial light source divided by the square footage of the parking lot area. See Section 108-16-14 for a graphic depiction.	Comment [c17]: Check reference Comment [c18]: Check reference
178 179	(5	<i>Recreation facility lighting.</i> Recreation facility lighting, as defined in Section 101-1-7, shall comply with the following:	

180 181 182		a. The lighting for the recreation activity area shall only be directed onto the area where the recreation activities are occurring. It shall not be allowed to illuminate surfaces are not essential to the function of the recreation activity.		
183 184 185 186		b. The lighting shall not exceed a ratio of 10 lumens per square foot of recreation act area. This ratio shall be calculated by combining the total lumen output of each artif light source divided by the square footage of the recreation activity area. See Sec 108-16-15 for a graphic depiction.	cial	Comment [c19]: This is typical of non- professional/non-semi-professional courts/fields/etc.
180		c. The recreation activity area shall be lit only when it is in use.		Comment [c20]: Discussed standard with ski areas. It is more than enough for their purposes.
188		 d. The light color standard of 108-16-3 does not apply to lighting for the recreation act 	vity	Comment [c21]: Check reference
189		area.	vity	
190	(6)	Sign lighting. Sign lighting shall comply with the requirements of 110-2-12.		
191	Sec. 108-	16-5 Exemptions.		
192	The	following artificial light sources are exempt from the requirements of this chapter:		
193	(1)	Covered deck and patioAgricultural lighting Lighting for agricultural uses.		
194 195	(2)	Federal and state flag lighting. The outdoor lighting of a United States or State of Utah off flag, provided it is in compliance with the following:	cial	
196		a. The light shall be downward directed from the top of the flag pole;		
197 198		b. The light shall be as narrow a beam as possible and aimed and shielded to illuminate the best effort practicable, only the area which the flag occupies in all wind conditions; a		
199 200		c. The light level shall be minimized to create the least amount of impact on the dark while still offering noticeable illumination of the flag;	sky,	
201 202 203	(3)	Federal and state facilities lighting. Federal and state facilities are exempt from requirements of this chapter. However, they are encouraged to cooperate and to coordin with the County the construction of their facilities in compliance with this chapter;		
204 205	(4)	Fossil fuel lighting. Fossil fuel light, produced directly by the combustion of natural gas or o utility-type fossil fuels;	her	
206 207 208	(5)	Historic antique lighting. Outdoor lighting devices designed to preserve the historic nature or site, based on historically accurate recreations of antique light devices, provided the light ou of each artificial light source is equal to or less than nine hundred lumens;		
209 210	<u>(5)</u>	<i>Holiday or festive lighting.</i> Holiday or festive outdoor lighting for residential uses, provided it compliance with the following:	s in	
211	1	a. That the lighting shall not create a hazard or glare nuisance; and		
212 213 214	1	That the lighting shall be temporary in nature and not permanently installed. It shall removed within a reasonable time after the end of the holiday or festive event, but at le once per year;		Comment [c22]: Measurable
				Comment [c23]: Measurable
215 216 217 218 219	(ə <u>o</u>)	Low output light source. An artificial light source having an output equal to or less than hundred five lumens, provided that the cumulative lumen output of all low output light sour shall not exceed a ratio of one and a half lumens per square foot of cumulative area intende be illuminated. This ratio shall be calculated by combining the total lumen output of each output light source divided by the square footage of the area intended to be illuminated. E	ces d to low	Comment [c24]: 7 watts incandescent bulbs This will allow some flexibility for pathway lights and string lighting.
220		low output light source shall be distributed across the area intended to be illuminated and		Comment [c25]: Measurable
221		organized in a focused location;		Comment [c26]: Measurable
222 223	(<mark>67</mark>)	<i>Mobile lighting.</i> Lighting affixed to a vehicle, provided the lighting is not intended for stationary illumination of an area;	the	

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224 225 226	(78) Motion sensor controlled light source. An artificial light source that has a light output equal to or less than hine hundred lumens and is controlled by a motion sensor, provided it is in compliance with the following:	Comment [c27]: 60 watt incandescent
227 228	 That the motion sensor is set to turn the artificial light source off 10 minutes after the last detection of motion; and 	Comment [c29]: Measurable
229 230	b. That the artificial light source is sufficiently shielded in a manner that prevents glare on adjacent properties or roadways;	
231 232	(8) Outdoor lighting projected from indoors. An artificial light source that is projected from indoors to outdoors through windows, doors, or similar openings, for:	
233	a. Residential and agricultural uses; and	
234 235 236 237	b. All other uses, provided that this exemption only applies to direct artificial light when it passes through a cumulative area of those windows, doors, or similar openings that is equal to or less than 50 percent of the face of the building, excluding roof area, on which those windows, door, or similar openings are located.	
238 239 240 241 242 243 243 244	(9) Outdoor lighting projected from indoors. An artificial light source that is projected from indoors to outdoors through windows, doors, or similar openings, provided that this exemption only applies to direct artificial light when it is positioned above an imaginary line that extends horizontally from the top of any window, door, or similar opening. Light-blocking shades, blinds, or similar coverings may be used to satisfy this standard. In the following example the two pendant lights on the left are above the horizontal, while the two pendant lights to the right extend below the horizontal and are not permitted:	



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(10) Safety or security lighting. For the sole purpose of mitigating legitimate and verifiable safety or security hazards, the Land Use Authority may exempt an artificial light source if it is shown to be necessary. The Land Use Authority may apply reasonable conditions to ensure optimal compliance with the purpose and intent of this chapter. Evidence demonstrating that it is necessary shall be one or both of the following:

a. Submitted proof of lighting requirements from a property insurance company that demonstrates that compliance with this chapter will render the property uninsurable. The minimum amount of lighting required by the property insurance company shall be considered the maximum for the purposes of this chapter; or

255 256 257 258 259 260 261 262			b.	Submitted reasonable research findings, from a qualified professional, as defined by Section 101-1-7, that offer a compelling argument for the need for the exemption. However, if the Land Use Authority is aware of other research findings that refute what is submitted, then the Land Use Authority must determine which research findings are more persuasive under the circumstances. If the Land Use Authority grants the exemption, then the minimum amount of lighting necessary to ensure appropriate safety or security, as recommended by the qualified professional, shall be considered the maximum for the purposes of this chapter;	
263 264 265		(10)	eve	peial Occasional event lighting. Outdoor lighting intended for an special_occasional nt, such_as a wedding, party, social gathering, or other similar event that occurs on an asional basis, provided it is in compliance with the following:	
266 267			a.	Occasional event lighting shall be turned off by 10:30pm and any remaining lighting shall comply with this chapter; and	Comment [c30]: Measurable
268			b.	Occasional events shall not occur more than twice per month;	Comment [c31]: Measurable
269 270		<u>(12</u>)		derwater lighting. Underwater lighting in a swimming pool or other water feature provided it is intended to illuminate features above water;	
271 272		(12 1		<i>Temporary public agency lighting.</i> Temporary outdoor lighting in use by law enforcement government agency or at their direction;	
273 274 275		(13 1	exc	<i>Tower lighting.</i> Tower lighting required by the FAA or the FCC, provided that it shall not eed the minimum requirements of those agencies. Collision markers shall have a dual mode day and night to minimize impact to the night sky and migrating birds; and	
276		(<mark>14</mark> 1	l <u>5</u>)	Traffic control devices. Traffic control devices and signals.	
277					
278	Sec	. 108-	-16-6	Procedures for compliance.	
279 280	(a)			ions. Any application for a permit or approval required by this Land Use Code shall contain a that the proposed work complies with this chapter.	
281	(b)	Con	tents	s of application or submittal.	
282 283		(1)		addition to the specific application requirements elsewhere in this Land Use Code, the lication submittal shall contain the following:	
284 285			a.	Plans indicating the location of all artificial light sources on the premises, including their height above the ground.	
286 287 288			b.	Description of each artificial light source device, and supporting structure. This description may include, but is not limited to, device specifications from the manufacturer, drawings, details, and cross sections, when available.	
289 290 291 292		(2)	corr cha	required plans and descriptions set forth in subsection (b)(1) of this section shall be pplete and shall be presented in a manner that clearly demonstrates compliance with this pter. The Land Use Authority may require the applicant to submit photometric schematics attestation from a qualified professional that the submittal complies with this chapter.	
293	Sec	. 108 -	-16-7	. – Required replacement of nonconforming outdoor lighting.	
294 295 296		requi door l	ireme ightir	effect of this chapter, which is <u>March</u> 1, 2017, all outdoor lighting that does not comply with ents of this chapter shall be considered nonconforming outdoor lighting. All nonconforming ng shall be phased out in accordance with the following schedule:	
207		(1)	Link	ating conversion. Any ponconforming outdoor artificial light source shall be terminated	

 Lighting conversion. Any nonconforming outdoor artificial light source shall be terminated, replaced, or retrofitted to conform to the requirements of this chapter within seven years after the effect of this chapter; 297 298 299

Comment [c32]: Measurable

300 301		(2)	<i>Lighting replacement.</i> The replacement of any nonconforming outdoor artificial light source shall comply with the requirements of this chapter;	
302		(3)	Building exterior modification. When the replacement of a building's exterior materials exceeds	
303 304			25 percent of the building's exterior area, excluding roof area, whether by a single modification project or by an accumulation of separate modification projects, all nonconforming outdoor	Comment [c33]: Measurable
305			lighting on or within 25 feet of the building shall be brought into compliance with the	Comment [c34]: Measurable
306			requirements of this chapter. This shall not include repainting or re-roofing,	
307		(4)	Building expansion. When a building's expansion exceeds the threshold established in this	
308 309			subsection, whether by a single expansion project or by an accumulation of separate expansion projects, all nonconforming outdoor lighting on or within 25 feet of the building shall be brought	Comment [c35]: Measurable
310			into compliance with the requirements of this chapter. The established threshold of expansion	
311			shall be the smaller of the following:	
312			a. 25 percent of the total area of the building as it exists on March 1, 2017; or	Comment [c36]: Measurable
313			b. 2,500 square feet; and	Comment [c37]: Measurable
314 315 316 317 318		(5)	Site improvements. When a site improvement which requires a land use permit, conditional use permit, or design review approval, modifies an area that exceeds the threshold established in this subsection, whether by a single modification project or by an accumulation of separate modification projects, all nonconforming outdoor lighting on the premises shall be brought into compliance with the requirements of this chapter. The established threshold of modification project is the amendation of separate the amendation of separate the amendation of the premises shall be brought into compliance with the requirements of this chapter.	
319			shall be the smaller of the following:	
320			a. 25 percent of the site area; or	Comment [c38]: Measurable
321			b. 20,000 square feet.	Comment [c39]: Measurable
322	Sec.	. 108 .	-16-8. – Violations and enforcement.	
-				
323	(a)	Viol	lations. The following constitute violations of this chapter:	
	(a)			
323 324	(a)	(1)	lations. The following constitute violations of this chapter: The installation, maintenance, or operation of any outdoor artificial light source not in	
323 324 325 326 327	(a)	(1) (2)	lations. The following constitute violations of this chapter: The installation, maintenance, or operation of any outdoor artificial light source not in compliance with the provisions of this chapter. The alteration of any outdoor artificial light source after a certificate of occupancy has been issued without the review and approval of the Land Use Authority when such alteration does not	
323 324 325 326 327 328 329	(a) (b)	 (1) (2) (3) Enfo Lan 	 <i>lations.</i> The following constitute violations of this chapter: The installation, maintenance, or operation of any outdoor artificial light source not in compliance with the provisions of this chapter. The alteration of any outdoor artificial light source after a certificate of occupancy has been issued without the review and approval of the Land Use Authority when such alteration does not conform to the provisions of this chapter. Failure to shield, correct, or remove lighting that is installed, operated, maintained or altered as 	
323 324 325 326 327 328 329 330 331 332		 (1) (2) (3) Enfo Lan viola 	 Intervention of the provision of this chapter: The installation, maintenance, or operation of any outdoor artificial light source not in compliance with the provisions of this chapter. The alteration of any outdoor artificial light source after a certificate of occupancy has been issued without the review and approval of the Land Use Authority when such alteration does not conform to the provisions of this chapter. Failure to shield, correct, or remove lighting that is installed, operated, maintained or altered as required by this chapter. Forcement. Violations of this chapter are subject to enforcement and penalties as outlined in this d Use Code-Section 101-1-13. Unless the violation constitutes a safety hazard, enforcement of a 	
323 324 325 326 327 328 329 330 331 332 333 334 335		 (1) (2) (3) Enfo Lan viola 	 Interview of the second and the second and third courtesy letter shall be sent at least 20 	
323 324 325 326 327 328 329 330 331 332 333 334 335 336		 (1) (2) (3) Enfo Lan viola 	 Interview of the provision of this chapter: The installation, maintenance, or operation of any outdoor artificial light source not in compliance with the provisions of this chapter. The alteration of any outdoor artificial light source after a certificate of occupancy has been issued without the review and approval of the Land Use Authority when such alteration does not conform to the provisions of this chapter. Failure to shield, correct, or remove lighting that is installed, operated, maintained or altered as required by this chapter. Forcement. Violations of this chapter are subject to enforcement and penalties as outlined in this d Use Code. Section 101-1-13. Unless the violation constitutes a safety hazard, enforcement of a ation of this chapter shall be sent to the land owner that suggests that there may be noncompliant outdoor lighting on the premises. A second and third courtesy letter shall be sent at least 20 calendar days after the previous courtesy letter if a previous courtesy letter does not either 	
323 324 325 326 327 328 329 330 331 332 333 334 335 336 337 338		 (1) (2) (3) Enfo Lan viola 	 <i>lations.</i> The following constitute violations of this chapter: The installation, maintenance, or operation of any outdoor artificial light source not in compliance with the provisions of this chapter. The alteration of any outdoor artificial light source after a certificate of occupancy has been issued without the review and approval of the Land Use Authority when such alteration does not conform to the provisions of this chapter. Failure to shield, correct, or remove lighting that is installed, operated, maintained or altered as required by this chapter. Forcement. Violations of this chapter are subject to enforcement and penalties as outlined in this d Use Code. Section 101-1-13. Unless the violation constitutes a safety hazard, enforcement of a ation of this chapter shall first be addressed as follows: A courtesy letter shall be sent to the land owner that suggests that there may be noncompliant outdoor lighting on the previous courtesy letter if a previous courtesy letter does not either cause the resolution of the violation or cause the landowner to initiate resolution with the County. Educational information about how to appropriately comply with this chapter shall also 	
323 324 325 327 328 329 330 331 332 333 334 334 335 336 337 338 339		 (1) (2) (3) Enfo Lan viola 	 Iterations. The following constitute violations of this chapter: The installation, maintenance, or operation of any outdoor artificial light source not in compliance with the provisions of this chapter. The alteration of any outdoor artificial light source after a certificate of occupancy has been issued without the review and approval of the Land Use Authority when such alteration does not conform to the provisions of this chapter. Failure to shield, correct, or remove lighting that is installed, operated, maintained or altered as required by this chapter. Forcement. Violations of this chapter are subject to enforcement and penalties as outlined in this d Use Code-Section 101-1-13. Unless the violation constitutes a safety hazard, enforcement of a ation of this chapter shall first be addressed as follows: A courtesy letter shall be sent to the land owner that suggests that there may be noncompliant outdoor lighting on the premises. A second and third courtesy letter shall be sent at least 20 calendar days after the previous courtesy letter if a previous courtesy letter does not either cause the resolution of the violation or cause the landowner to initiate resolution with the County. Educational information about how to appropriately comply with this chapter shall also be sent and a method of contacting the county for discussion shall be provided in each courtesy 	
323 324 325 326 327 328 329 330 331 332 333 334 335 336 337 338		 (1) (2) (3) Enfo Lan viola 	 <i>lations.</i> The following constitute violations of this chapter: The installation, maintenance, or operation of any outdoor artificial light source not in compliance with the provisions of this chapter. The alteration of any outdoor artificial light source after a certificate of occupancy has been issued without the review and approval of the Land Use Authority when such alteration does not conform to the provisions of this chapter. Failure to shield, correct, or remove lighting that is installed, operated, maintained or altered as required by this chapter. <i>orcement.</i> Violations of this chapter are subject to enforcement and penalties as outlined in this d Use Code. Section 101-1-13. Unless the violation constitutes a safety hazard, enforcement of a ation of this chapter shall first be addressed as follows: A courtesy letter shall be sent to the land owner that suggests that there may be noncompliant outdoor lighting on the previous courtesy letter if a previous courtesy letter does not either cause the resolution of the violation or cause the landowner to initiate resolution with the County. Educational information about how to appropriately comply with this chapter shall also 	
323 324 325 327 328 329 330 331 332 333 334 334 335 336 337 338 339 340		(1) (2) (3) Enf(Lan viola (1)	 Iterations. The following constitute violations of this chapter: The installation, maintenance, or operation of any outdoor artificial light source not in compliance with the provisions of this chapter. The alteration of any outdoor artificial light source after a certificate of occupancy has been issued without the review and approval of the Land Use Authority when such alteration does not conform to the provisions of this chapter. Failure to shield, correct, or remove lighting that is installed, operated, maintained or altered as required by this chapter. Failure to shield, correct, or remove lighting that is installed, operated, maintained or altered as required by this chapter. orcement. Violations of this chapter are subject to enforcement and penalties as outlined in this d Use Code. Section 101-1-13. Unless the violation constitutes a safety hazard, enforcement of a ation of this chapter shall first be addressed as follows: A courtesy letter shall be sent to the land owner that suggests that there may be noncompliant outdoor lighting on the premises. A second and third courtesy letter shall be sent at least 20 calendar days after the previous courtesy letter if a previous courtesy letter does not either cause the resolution of the violation or cause the landowner to initiate resolution with the County. Educational information about how to appropriately comply with this chapter shall also be sent and a method of contacting the county for discussion shall be provided in each courtesy letter. The third courtesy letter shall state that it is the last courtesy letter, and future contact will 	
323 324 325 327 328 329 330 331 332 333 334 335 336 337 338 339 340 341 341 342 343		(1) (2) (3) Enf(Lan viola (1)	 lations. The following constitute violations of this chapter: The installation, maintenance, or operation of any outdoor artificial light source not in compliance with the provisions of this chapter. The alteration of any outdoor artificial light source after a certificate of occupancy has been issued without the review and approval of the Land Use Authority when such alteration does not conform to the provisions of this chapter. Failure to shield, correct, or remove lighting that is installed, operated, maintained or altered as required by this chapter. Failure to shield, correct, or remove lighting that is installed, operated, maintained or altered as a to ship this chapter. <i>orcement.</i> Violations of this chapter are subject to enforcement and penalties as outlined in this d Use Code. Section 101-1-13. Unless the violation constitutes a safety hazard, enforcement of a ation of this chapter shall first be addressed as follows: A courtesy letter shall be sent to the land owner that suggests that there may be noncompliant outdoor lighting on the premises. A second and third courtesy letter shall be sent at least 20 calendar days after the previous courtesy letter if a previous courtesy letter does not either cause the resolution of the violation or cause the landowner to initiate resolution with the County. Educational information about how to appropriately comply with this chapter shall also be sent and a method of contacting the county for discussion shall be provided in each courtesy letter. The third courtesy letter shall state that it is the last courtesy letter, and future contact will be in the form of a notice to comply. No sooner than 30 days after the third courtesy letter is sent, if it did not either cause the resolution or cause the landowner to initiate resolution with the County, a notice 	
323 324 325 327 328 329 330 331 332 333 334 335 336 337 338 339 340 341 342 343 344		(1) (2) (3) Enf(Lan viola (1)	 lations. The following constitute violations of this chapter: The installation, maintenance, or operation of any outdoor artificial light source not in compliance with the provisions of this chapter. The alteration of any outdoor artificial light source after a certificate of occupancy has been issued without the review and approval of the Land Use Authority when such alteration does not conform to the provisions of this chapter. Failure to shield, correct, or remove lighting that is installed, operated, maintained or altered as required by this chapter. Forcement. Violations of this chapter are subject to enforcement and penalties as outlined in this d Use Code. Section 101-1-13. Unless the violation constitutes a safety hazard, enforcement of a ation of this chapter shall first be addressed as follows: A courtesy letter shall be sent to the land owner that suggests that there may be noncompliant outdoor lighting on the premises. A second and third courtesy letter shall be sent at least 20 calendar days after the previous courtesy letter if a previous courtesy letter does not either cause the resolution of the violation or cause the landowner to initiate resolution with the County. Educational information about how to appropriately comply with this chapter shall also be sent and a method of contacting the county for discussion shall be provided in each courtesy letter. The third courtesy letter shall state that it is the last courtesy letter, and future contact will be in the form of a notice to comply. No sooner than 30 days after the third courtesy letter is sent, if it did not either cause the resolution or cause the landowner to initiate resolution with the County, a notice to comply. 	
323 324 325 327 328 329 330 331 332 333 334 335 336 337 338 339 340 341 341 342 343		(1) (2) (3) Enf(Lan viola (1)	 lations. The following constitute violations of this chapter: The installation, maintenance, or operation of any outdoor artificial light source not in compliance with the provisions of this chapter. The alteration of any outdoor artificial light source after a certificate of occupancy has been issued without the review and approval of the Land Use Authority when such alteration does not conform to the provisions of this chapter. Failure to shield, correct, or remove lighting that is installed, operated, maintained or altered as required by this chapter. Failure to shield, correct, or remove lighting that is installed, operated, maintained or altered as a to ship this chapter. <i>orcement.</i> Violations of this chapter are subject to enforcement and penalties as outlined in this d Use Code. Section 101-1-13. Unless the violation constitutes a safety hazard, enforcement of a ation of this chapter shall first be addressed as follows: A courtesy letter shall be sent to the land owner that suggests that there may be noncompliant outdoor lighting on the premises. A second and third courtesy letter shall be sent at least 20 calendar days after the previous courtesy letter if a previous courtesy letter does not either cause the resolution of the violation or cause the landowner to initiate resolution with the County. Educational information about how to appropriately comply with this chapter shall also be sent and a method of contacting the county for discussion shall be provided in each courtesy letter. The third courtesy letter shall state that it is the last courtesy letter, and future contact will be in the form of a notice to comply. No sooner than 30 days after the third courtesy letter is sent, if it did not either cause the resolution or cause the landowner to initiate resolution with the County, a notice 	

347	(3) If a landowner initiates resolution of a violation of this chapter with the County, the County shall
348	give the landowner at least six months to comply with this chapter provided, however, that it is
349	clearly demonstrated that good faith efforts to resolve the violation can be implemented within
350	the six month period.
351	(4) If, after steps 1-3 of this subsection have been satisfied, a landowner fails to initiate resolution of
~	

- 351a violation of this subsection nave been satisfied within six months after a resolution has been352a violation of this chapter, or fails to comply within six months after a resolution has been353initiated, typical enforcement measures shall be employed. Additionally, the final approval of354current or future plans, the issuance of a certificate of occupancy, or the acceptance of new355applications authorized by this Land Use Code may be withheld until compliance with this356chapter is demonstrated.
- 357 Sec. 108-16-9. Examples of direct artificial light.



358

359 Sec. 108-16-10. – Examples of unshielded and shielded light sources.





* ¥ * * **Light Trespass No Light Trespass** Glare and projection of unused light into night-time sky. 0 Fully shielded light source. Unshielded light source. Site improvement providing shielding. Light trespass Lot 0 Lot or P AT P

361 362

364 Sec. 108-16-12. – Standard Kelvin temperature chart.





Sec. 108-16-13. – Example of canopy lighting.



367

368 Sec. 108-16-14. – Example of parking lot lighting.



370 Sec. 108-16-15. – Example of recreation facility lighting.



Comment [c40]: This is all borrowed from the phase-out in the proposed lighting chapter.

omment	[c41]:	Measurable

Comment [c42]: Is the seven-year phase out desired for signage? Maybe just paragraphs 2-5 will do the trick?

Comment [c43]: Measurable

Comment [c44]: Measurable

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401	<u>(4)</u>	Building expansion. When a building's expansion exceeds the threshold established in this	
402		subsection, whether by a single expansion project or by an accumulation of separate expansion	
403 404		projects, all nonconforming signs on or within 25 feet of the building shall be brought into compliance with the requirements of this chapter. The established threshold of expansion shall	Comment [c45]: Measurable
405		be the smaller of the following:	
406		a. 25 percent of the total area of the building as it exists on March 1, 2017; or	Comment [c46]: Measurable
407		b. 2,500 square feet; and	Comment [c47]: Measurable
408	<u>(5)</u>	Site improvements. When a site improvement which requires a land use permit, conditional use	
409		permit, or design review approval, modifies an area that exceeds the threshold established in this subsection, whether by a single modification project or by an accumulation of separate	
410 411		modification projects, all nonconforming signs on the premises shall be brought into compliance	
412		with the requirements of this chapter. The established threshold of modification shall be the	
413		smaller of the following:	
414		a. 25 percent of the site area; or	Comment [c48]: Measurable
415		b. 20,000 square feet.	Comment [c49]: Measurable
416	I 		
417	Sec. 110	-2-8 Prohibited signs.	
418			
419	(7)	Changeable copy signs. Electronic changeable copy signs, except as permitted in 110-2-	
420 421		<u>9(b)(13)</u> . Manual changeable copy signs except as permitted in section 110-2-10, Special purpose signs.	
421		puipose signs<u>.</u>.	
423	Sec. 110	-2-9 Other signs.	
424	In additi	on to being regulated by other ordinances and state or federal law, the following signs are only	
425	regulate	d in the following manner:	
426	(a) The	following signs are allowed in any zone:	
427 428	<u>(1)</u>	Conservation property sign. A conservation property sign, as defined in Section 101-1-7, may be erected on any property complying with the minimum provisions of the definition. The sign	
429		shall either be a monument sign or a freestanding sign (pole sign) in compliance with the	
430		following:	
431		a. Monument sign. For a monument sign the width shall be no greater than ten feet and the	
432		height shall be no greater than eight feet, with a sign face no greater than 24 square feet.	
433		b. Freestanding sign (pole sign). For a freestanding sign (pole sign) the width shall be no	
434 435		greater than eight feet and the height shall be no greater than ten feet with a sign face no greater than 24 square feet. The sign face shall be mounted between the sign poles, which	
435		shall be constructed of timbers that measure at least eight inches by eight inches and	
437		extend from the ground to the top of the sign face. The top of the sign face and the bottom	
438		of the sign face shall be completely bounded by timbers that have a minimum vertical	
439		height of eight inches.	
440		c. Example. The following images are examples of each:	

441	Conservation Property Sign ProPerty ProPerty ProPerty Conservation ProPerty Conservation ProPerty Conservation ProPerty Conservation ProPerty Conservation ProPerty Conservation ProPerty Conservation C	
442 443 444 445 446 447	(2) Gate or arch sign. A gate or arch sign situated over the primary entry of a lot or parcel of land, provided that the sign face does not exceed 30 square feet and that the sign provides a vertical clearance of at least 14.5 feet from the driving surface, not to exceed 18 feet in height and a minimum passable width of 20 feet, not to exceed 30 feet pole to pole. Depth of the Arch shall not exceed two feet. A land use permit, to verify compliance with applicable standards, and a building permit to verify proper installation of footings and to ensure wind tolerance, is required.	mment [c50]: Moved from list below
448 449 450 451 452 453 454	(3) Subdivision entry signs. An approved, recorded subdivision may locate one sign at each entrance. The sign shall be a ground or monument sign, and shall meet all specifications/requirements for monument signs in Section 110-2-5. In the event the location of the subdivision entry sign is in a zone not governed by Section 110-2-5, the dimensions of the sign shall be no greater than allowed in the AV-3 zone. The planning commission shall approve location and design style. A double entry sign may be approved by the planning commission where there is a divided center island entry street.	mment [c51]: Moved from list below
455 456	(b) The following signs are allowed in any zone and are exempt from the standards of Section 110-2- 12(a):	
457 458	(1) Addressing numbers. Addressing numbers shall be no more than 12 inches in height. An addressing number sign is also exempt Section 110-2-12(b)(8).	
459 460 461 462	(2) Athletic field scoreboard signs. An athletic field scoreboard sign shall nNot-toexceed 120 square feet in any zone. An athletic field scoreboard sign is also exempt from Section 110-2-12(b)(3). The planning commission shall approve the location of all scoreboard signs in all zones except commercial and manufacturing zones.	
463 464 465	(3) Business signs. No more than one "Open/Closed" and one "Vacancy/No Vacancy" sign, one "Hours of Operation" sign, and one "Credit Card Acceptance" sign, not to exceed a total of four square feet in area, displayed for each business.	
466 467 468 469 470 471	(4) Gate or arch sign. A gate or arch sign situated over the primary entry of a lot or parcel of land, provided that the sign face does not exceed 30 square feet and that the sign provides a vertical clearance of at least 14.5 feet from the driving surface, not to exceed 18 feet in height and a minimum passable width of 20 feet, not to exceed 30 feet pole to pole. Depth of the Arch shall not exceed two feet. A land use permit, to assure standards are in compliance, and a building permit for proper installation of footings and to ensure wind tolerance, are required.	
472 473 474 475 476 477	(45) Governmental fElags. Official governmental flags of the United States, the State of Utah or Weber County, and which are properly displayed, and provided they are not mounted on a roof or atop other signs. One corporate flag may be displayed along with a proper display of any or all of the official flags listed in this subsection. Flagpole height may not exceed the maximum height allowed in the zone for which it is being placed. If over the height allowed in the zone, the flagpole shall have a conditional use permit approved by the planning commission.	

478 479	Governmental uses, such as libraries and schools, shall be exempt from height requirements of this sub-section.
480 481	(56) Grand opening signs. On a one-time basis, a business establishment shall be permitted one banner not to exceed 12 square feet, to be displayed for a period of not more than 30 days.
482 483 484	(67) Guidance signs. Guidance and other informational signs authorized by the Utah Department of Transportation or other governmental agency. <u>A guidance sign is exempt from all of the</u> standards of Section 110-2-12.
485 486 487	(78) Historical signs. Historical name signs for sites and/or structures designated by the board of county commissioners as having historical significance to the county (and as identified in the Ogden Valley Master Plan).
488 489 490	(89) <i>Murals</i> . Murals, when depicted on the sides or rear of a building or storefront, provided that the mural has no connection or advertising context to any business conducted or any product or service offered therein.
491 492 493	(109) Nameplate signs. Nameplate signs not to exceed four square feet that identify the occupants/owners and/or home occupation of a residential property. Larger residential signs shall comply with the provisions of this Land Use Code.
494 495	(1110) Private warning signs. Private warning signs, provided they do not exceed four square feet.
496 497	(1211) Signs on vehicles. Signs for business identification which may include name, address, and telephone number, not to exceed two feet by three feet upon the side door of a vehicle.
498 499 500	(1312) Statuary and sculptures. Freestanding statuary and sculptures which are considered to be works of art and which are placed on private property clearly for the benefit and interest of the general public.
501 502 503 504 505 506	(14) Subdivision entry signs. An approved, recorded subdivision may locate one entry sign at each entrance. The sign shall be of the monument type and meet all specifications/requirements for monument signs in section 110-2-5, Allowable signs by zoning district. The name of the subdivision shall be the only text included on said sign. The planning commission shall approve location and design style. A double entry sign may be approved by the planning commission where there is a divided center island entry street.
507 508 509	(1513) Traffic signs. All signs erected in <u>or adjacent to</u> a public right-of-way by a public agency or in a private road right-of-way for the purpose of controlling or directing traffic. <u>A traffic sign is</u> <u>exempt from all of the standards of Section 110-2-12.</u>
510	
511	Sec. 110-2-11 Temporary sign usage.
512	· · · · · · · · · · · · · · · · · · ·
513	(3) Additional standards. The following table applies to temporary sign use:

Page 15

	General Standards in all Zones			Specific Standards for the Agricultural, Forest and Residential Zones			Specific Standards for the Commercial, Manufacturing and Resort Zones		
Sign Type	Display Period	Removal Required 3 Days After	Land Use Permit or Special Event Permit Required	Maximum Area per Sign Face	Maximum Height of Freestanding Signs (includes support structure)	Number of Signs Permitted per Sign Type	Maximum Area per Sign Face	Maximum Height of Freestanding Signs	Number of Signs Permitted per Sign Type
Occasional Signs:									
Campaign signs	60 days prior to the election	Completion of the election	N	32 square feet	6 feet	No limit	32 square feet	8 feet	No limit
Construction signs	Duration of construction	Completion of construction	N	32 square feet	6 feet	1 per street frontage	64 square feet	12 feet	1 per street frontage
Property/real estate sign	Duration of listing	Closing/lease commencement date	N	8 square feet	6 feet	1 per street frontage	64 square feet	12 feet	1 per street frontage
Short-term vendors § 108-13-3	120 days	End of event	Y/LUP	Not Applicable	Not Applicable	Not Applicable	16 square feet	6 feet if set in the ground or anywhere on the building	2 total per frontage, either a ground sign or on vendor trailer, mobile store, tent, or kiosk
Temporary outdoor sales § 108-13-4	Per state code if applicable or 30 days prior to the event	End of event	Y/LUP	Not Applicable	Not Applicable	Not Applicable	16 feet	6 feet if set in the ground or anywhere on the building	2 per street frontage
Temporary real estate sales office	Duration of construction	Completion of construction	Y/LUP	32 square feet	6 feet	1 per street frontage	Not Applicable	Not Applicable	Not Applicable
Temporary real estate sales office wall sign	Duration of construction	Completion of construction	Y/LUP	20 square feet	N/A	1 sign attached to the office	Not Applicable	Not Applicable	Not Applicable

Continued	General Standards in all Zones			Specific Standards for the Agricultural, Forest and Residential Zones			Specific Standards for the Commercial, Manufacturing and Resort Zones		
Seasonal Signs:							J J J J J J J J J J J J J J J J J J J		-
Farmer's markets § 108-13-5	June through October	End of event	Y/LUP	32 square feet	10 feet	1 per street frontage	32 square feet	10 feet	1 per street frontage
Fruit and vegetable stand § 104-5-3 (8)	June through October	End of event	Y/LUP	16 square feet	10 feet	1 per street frontage	32 square feet	10 feet	1 per street frontage
Political sign	No limit	No limit	N	16 square feet	10 feet	1 per street frontage	32 square feet	10 feet	1 per street frontage
Event Signs:									
Public event sign	30 days prior to the event	End of event	Y/SEP	4 square feet	3 feet	1 per street frontage	4 square feet	3 feet	1 per street frontage
Public event banner (on public property, over public streets or sidewalks)	30 days prior to the event	End of event	Y/SEP	12 square feet	N/A	1 per street frontage	12 feet	N/A	1 per street frontage
Public event directional sign	30 days prior to the event	End of event	Y/SEP	8 square feet	4 feet	No limit off- premises directional signs	8 square feet	4 feet	No limit off- premises directional signs
Special event sign	60 days prior to the event	End of event	Y/SEP	16 square feet on-site	6 feet	No limit onsite signs, either ground or banner signs	16 square feet onsite	6 feet	No limit on- site signs, either ground or banner signs
Special event banner (on public property)	30 days prior to the event	End of event	Y/SEP	12 square feet	N/A	1 per street frontage	12 square feet	N/A	1 per street frontage
Special event directional sign	1 day prior to the event	End of event	Y/SEP	8 square feet offsite	4 feet	No limit off- premises directional signs	8 square feet offsite	4 feet	No limit off- premises directional signs
Special event off-site sign	30 days prior to the event	End of event	Y/SEP	32 square feet	10 feet	2 offsite per event either a ground sign or banner	32 square feet	10 feet	2 offsite per event either a ground sign or banner

Page 17

514	Sec. 110-2	12 Sign materials and display standards.	
515			
516 517	· · · ·	materials. All materials used to construct signs, supports or fasteners shall conform to the ing standards:	
518 519 520 521 522	ti is t	Signs may be constructed of painted, stained, sandblasted or carved wood, brick, stone, extured concrete or similar material. Glass (including plexi-glass), metal, or metallic leaf, which a painted, anodized, or otherwise treated to prevent reflective glare may also be used. Copper, rass, wrought iron, and other metals may remain untreated and allowed to develop a natural atina.	
523 524 525 526 527 528	s a v S	Support structures may be constructed of painted, stained, sandblasted or carved wood, brick, tone, textured concrete or similar material. Glass, metal, or metallic leaf, which is painted, nodized, or otherwise treated to prevent reflective glare may also be used. Copper, brass, vrought iron, and other metals may remain untreated and allowed to develop a natural patina. Support structures shall use natural, muted earth-tone colors including browns, black, grays, usts, etc. White shall not be used as a predominant color, but may be used as an accent.	
529 530	· ·	by standards. The display of all signs regulated by this Land Use Code shall conform to the ards of this section.	
531 532		<i>lo obstruction permitted.</i> No sign shall obstruct a clear view to and from traffic along any street ight-of-way, entrance or exit.	
533 534	• • •	<i>Io projection within right-of-way.</i> No signs, except traffic signs and similar regulatory notices hall be allowed to project or be located within a public right-of-way.	
535 536 537	r	<i>llumination.</i> An illuminated sign, as defined in Section 101-1-7, shall comply with the equirements of Chapter 108-16 and the following provisions, examples of which are graphically lepicted in Section 110-2-15.	Comment [c52]: Check reference
538 539 540	a	Unless otherwise specified in this subsection, all exterior lighting of a sign shall be downward directed from the top of the sign, and oriented so as to illuminate only the sign area, as defined in Section 101-1-7, excluding the supports.	
541 542 543 544 545 546 547	t	No direct artificial light, as defined in Section 101-1-7, shall be projected from the sign area or beyond the sign area, including by means of diffusion or refraction through a translucent or transparent surface. However, direct artificial light, excluding diffused or refracted light, for a sign area that does not have a frame or separate background, as in the case of a logo or individual lettering mounted to a wall without a defined sign perimeter, may illuminate or reflect onto a background surface, such as a wall, beyond the exterior perimeter of the sign area, provided that:	
548		 It shall not exceed six inches beyond the sign area, 	Comment [c53]: Measurable
549		2. It shall be shielded so as not to project light onto any other surface.	
550 551 552 553	C	Exterior lighting of a sign shall not exceed a ratio of 50 lumens per square foot of sign area. This ratio shall be calculated by combining the total lumen output of each artificial light source divided by the square footage of the sign area. See Section 110-2-15 for a graphic depiction.	Comment [c54]: Measurable. Comment [c55]: Check reference
554 555	e	The Land Use Authority may require the applicant to submit photometric schematics and attestation from a qualified professional that the submittal complies with this chapter.	
556 557		Vall signs mounted on parapets. A wall sign mounted on a parapet wall shall be mounted six nches or more below the top of the parapet wall.	
558 559	• • •	lo imitation of traffic signs. Signs shall not resemble, imitate or approximate the shape, size, orm or color of traffic signs, signals or devices. Signs shall not obstruct or interfere with the	

560 561		effectiveness of traffic signs, signals or devices, not be lighted in a way that can cause glare or impair driver visibility upon roads.	
562 563 564	(6)	No prevention of ingress/egress. Signs shall not be erected, relocated or maintained in such a way that prevents free ingress or egress from any door, window or fire escape, and no sign shall be attached to a standpipe or fire escape.	
565 566 567	(7)	No mounting on natural features. No signs shall be painted or mounted on trees. No land-form or naturally occurring land feature (rocks, cliff faces, etc.) shall be defaced for purposes of displaying a sign.	
568 569	(8)	<i>Clearance.</i> The clearance of a projecting, canopy or wall sign shall be measured from the lowest edge of the overhang eight feet to the driving or walking surface below.	
570	(9)	Sign setbacks.	
571 572 573		a. <i>Monument and/or ground signs</i> . Any monument sign or ground sign shall be set back a minimum of ten feet from any property line. Signs fronting on state highways shall be set back ten feet from the right-of-way.	
574 575 576		b. <i>Projections into public right-of-way.</i> Projections into the public right-of-way are not allowed, except for signs set by public agencies for safety purposes, such as the state department of transportation.	
577 578		c. <i>Clear view triangle.</i> Signs shall not be placed within the clear view triangle as defined in title 108, chapter 7 of the Weber County Land Use Code.	
579 580 581 582 583 584	(10)) Landscaping. The ground area around the base of all ground/monument signs shall be landscaped in accordance with the requirements of applicable chapters of the Weber County Land Use Code. The planning commission may exempt some monument/ground signs from this standard where it is demonstrated, by the owner/developer, that the landscaping would unduly interfere with pedestrian or vehicular traffic, interfere with traffic visibility or for other reasons be impractical.	
585 586 587 588	(11)	No street frontage. When a freestanding building, complex or storefront does not face a public street or approved private road, and is accessed via a pedestrian area or common parking and driveway area, the linear footage of building or storefront facing the pedestrian area or common parking area shall substitute for purposes of determining allowable signage.	
589 590	(12)	Sign area. The area of a sign shall be measured as provided in the definition of "sign area" as provided in Section 101-1-7.	
591			

592 Sec. 110-2-15. – Examples of sign illumination.







2438 Washington Blvd. Ogden, UT 84401 p: 1-801-778-6250 www.visitogden.com

December 22, 2016

Ogden Valley Planning Commission,

The Dark Skies initiative has been such an incredible force to watch take shape in our community. The passion of those involved, coupled with the product we have to offer has led to a quick entry into the astro-tourism market.

Tourism in Weber County is an economic development engine that not only spurs visitation, but as such drives economic growth and provides economic impact. More than 1100 hotel rooms are booked each night and more than 9000 jobs are generated by travel spending in our community. In 2015, the direct annual travel spending in the county was \$244.3 million, which generated \$7.3 million in total tax revenue for Weber County. The revenues generated from tourism efforts translates to \$1300 in tax relief per household.

The economic impact generated by group business booked by Visit Ogden alone generated more than \$10 million in local economic impact. This does not take into account business that booked without our assistance, or the thousands of leisure travelers that come to take advantage of our trails, our history, our ski resorts, our downtown, or any of our numerous other amenities and attractions.

The promotion of our Dark Skies Park in North Fork continues to be a part of our strategic plan for 2017. As we find it increasingly necessary to diversify our product offerings to continue the growth and development of our tourism product, the Dark Skies Park has given us yet another avenue to promote our wondrous and beautiful landscape.

As the Utah Office of Tourism also continues to support and increasingly promote the dark skies opportunities in our state, we have received requests to host groups and media in the park. In February, we will be hosting journalists who have written for respected publications including Conde Nast, Outside, National Geographic, Women's Health, Robb Report, and Shape among others.

We understand and appreciate the delicate balance between government ordinance and property owners, but hope that you will encourage the residents of Ogden Valley to follow proper lighting techniques so we are able to keep our Dark Skies accreditation and provide another amazing opportunity for residents and visitors alike.

Sincerely,

Sara Toliver President/CEO





To: Ogden Valley Planning Commission

From: Janet Muir

Date: January 3, 2017

Re: Proposed Dark Sky Exterior Lighting Ordinance: Community Character and Private Property Rights

.....

We would like to take this opportunity to add some perspective to the decision now before the Planning Commission and to have this document included in the meeting packet.

General Plan Mandate From Residents.

The Ogden Valley General Plan incorporates the residents' repeatedly voiced wish to retain rural community character through commonsense dark sky controls. See below for excerpts from the General Plan.

.....

Community Character

a. Gateways and Viewsheds

Ogden Valley's natural setting provides opportunities for spectacular views of local agriculture, the mountains, Pineview Reservoir, and the stars in the night sky.

b. Dark Sky Preservation

Ogden Valley residents have expressed a strong desire to preserve their legacy dark skies. In 2000, dark-sky lighting and sign ordinances were passed, and in spring 2015, North Fork Park became the world's 21st International Dark Sky Park, constituting a northern anchor for the national parks in Utah that have also been accredited. Astrotourism (a natural companion to agritourism) is an accelerating trend that not only can support the local economy but also can honor Ogden Valley's rural heritage and distinct natural beauty.

c. Dark Sky Preservation Goal 1: A goal of Weber County is to protect the night sky in order to preserve the Valley's rural character and heritage.

Dark Sky Preservation Principle 1.1: Encourage programs for residential and agricultural dark-skylighting compliance. Dark Sky Preservation Implementation 1.1.1: Review the current dark-sky lighting ordinance for consistency with dark-sky principle and current technology; identify possible updates. Consider amendments as necessary. Dark Sky Preservation Principle 1.2: Promote the accreditation of North Fork Park as the world's 21st International Dark Sky Park, and encourage astro-, agri-, and ecotourism development. Dark Sky Preservation Implementation 1.2.1: Evaluate current dark-sky sign ordinance for community character effectiveness and competitiveness with other Amenity West1 communities; identify possible updates.

d. Commercial Development Principle 2.3: Ensure that all signage in Ogden Valley is compatible with the context of the sign's location and the rural character of Valley. Commercial Development Implementation 2.3.1: Evaluate and revise the commercial sign standards for Ogden Valley to promote dark sky lighting and a consistent design theme that is compatible with the rural character of the Valley.

.....

Dark Sky Lighting = Good Neighbor Lighting + Enhanced Security + Defense of Private Property Rights

The ad below has been run multiple times by Ogden Valley Starry Nights in the *Ogden Valley News* to aid in public education. The fact that it is residential lighting growth that most threatens the accreditation of North Fork Park makes an educational lead-in for residential coverage important.

Additionally, dark sky standards for multi- and single-family residences reinforces the private property rights aspect of dark skies. Why should my neighbor be able to light-trespass on my property - especially when shielding and motion detecting are such inexpensive and commonsense approaches?



Attachment 1 ※

Tyler Nordgren: New Artwork for North Fork Park (December 2016)



Attachment 2 ※

Ogden Valley Dark Sky Mural Trail Mural #1: Fuller Barn (across from Valley Elementary School) Photo: Ron Gleason



Attachment 3 ※

The Committee for Dark Sky Studies (in process to become formal academic center at the University of Utah)



Mission

The Committee for Dark Sky Studies (CDSS) is dedicated to the discovery, development, communication, and application of knowledge across a wide range of disciplines and professional fields pertaining to the quality of night skies, growing light pollution and the varied human, animal, and environmental responses to the "disappearing dark."

Location

The largest region of high quality dark skies in the developed world is that of the Interior West (Mountain States).¹ With vast tracts of public land and an unparalleled concentration of national parks and monuments, the area provides substantial night sky and environmental research opportunities, while providing significant astro-tourism dollars to its gateway communities and constituent states: Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, and Wyoming.

Institutional Members

University of Utah (administrative base) Brigham Young University Dixie State University Salt Lake Community College Southern Utah University Utah State University Utah Valley University Weber State University Westminster College

Affiliate Members

Boise State University [Monica Hubbard,Assistant Professor, Department of Public Policy and Administration] Colorado Mesa University (Center for Natural Resources) [Tim Casey, Director] Northern Arizona University [Nadine Barlow, Professor, Department of Physics and Astronomy]

Ohio Northern University [Bryan Boulanger, Chair and Associate Professor, Department of Civil and Environmental Engineering]

Rensselaer Polytechnic Institute (Lighting Research Center) [Mark Rea, Director]

University of Wyoming (Berry Biodiversity Conservation Center) [Carlos Martinez del Rio, Director]

The Committee for Dark Sky Studies

¹ One of nine geographic divisions officially recognized by the U.S. Census Bureau

Attachment 4

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Great Western Starry Way

GREAT WESTERN STARRY WAY ★ INTERNATIONAL DARK SKY PLACES

Montana

Glacier National Park*

Wyoming

Yellowstone National Park* Grand Teton National Park* Devils Tower National Monument*

Colorado

Black Canyon of the Gunnison National Park Canyon of the Ancients National Monument* Salinas Pueblo Mission National Monument

Idaho

Craters of the Moon National Monument* City of Ketchum Dark Sky Community*

Nevada

Great Basin National Park

Utah

Capitol Reef National Park Canyonlands National Park Zion National Park* Cedar Breaks National Monument* Dinosaur National Monument* Grand Staircase-Escalante National Monument* Hovenweep National Monument Natural Bridges National Monument Timpanogos Cave National Monument* Glen Canyon National Recreation Area* State Parks Antelope Island State Park*

Coral Pink Sand Dunes State Park* Dead Horse Point State Park Deer Creek State Park* East Canyon State Park* Fremont Indian State Park* Goblin Valley State Park Goosenecks State Park* Gunlock State Park* Nordanelle State Park* Red Fleet State Park* Rockport State Park* Steinaker State Park* Quail Creek State Park* County Park North Fork Park (Weber County)

Arizona

Utah (continued)

Grand Canyon National Park (provisional) Grand Canyon-Parashant National Monument Kaibab Paiute Dark Sky Nation Pipe Organ Cactus National Monument Flagstaff Area National Monument Kartchner Caverns State Park Oracle State Park Red Rock State Park Big Park/Oak Creek Dark Sky Community Flagstaff Dark Sky Community Fountain Hills Dark Sky Community Sedona Dark Sky Community

New Mexico

Capulin Volcano National Monument Chaco Canyon National Historical Park Cosmic Campground

* in accreditation process International Dark-Sky Association







GLACIER-TO-GRAND CANYON AND BEYOND International Dark Sky Places and Communities [draft]



Attachment 5 ※

Before and After





To: Charlie Ewart, Weber County Planning Division

From: Janet Muir

Date: December 26, 2016

Re: Dark Sky Momentum and Economic Development

.....

Momentum.

The issue of dark skies has exploded in the Interior West since the accreditation of North Fork Park (see new poster by astro-physicist/artist Tyler Nordgren in Attachment 1 - to be used in marketing the Park).

This time next year, from Glacier National Park to Grand Canyon National Park and farther south to the Mexican border, there will be **at least 50 International Dark Sky Parks** - the greatest concentration of certified dark skies *in the world*.

North Fork Park is **dead center** among what is now being called *The Great Western Starry Way* (see Attachment 2), a promotion to be discussed with the various state offices of tourism (Montana, Wyoming, Idaho, Utah, Colorado, Nevada, Arizona and New Mexico).

Many of these parks were assisted (or are now being assisted) in their accreditation efforts by Ogden Valley Starry Nights (nominator for Grand Staircase-Escalante NM, Cedar Breaks NM, Dinosaur NM, Craters of the Moon NM and most of the state parks) and, as part of the Committee for Dark Sky Studies (CDSS was founded as a direct result of North Fork Park's accreditation and is based at the University of Utah - see Attachment 3), for Grand Teton, Yellowstone, and Zion National Parks.

Other Dark Sky Gateway Communities.

We are also working, directly or indirectly, with a number of the gateway communities that are now adopting or strengthening dark sky ordinances: Springdale, Torrey, Kanab, Moab and Grand County, Bluff, Jackson (WY), Ketchum (ID), Page (AZ), among others.

Park City also has a dark sky ordinance. Municipal Code 15-5-1 provides:

It is also the intent of this section to encourage lighting practices and systems which will minimize light pollution, glare, and light trespass; conserve energy and resources while maintaining night time safety, utility, and security; and curtail the degradation of the night time visual environment. It is recognized that the topography, atmospheric conditions and resort

nature of Park City are unique and valuable to the community. The enjoyment of a starry night is an experience the community desires to preserve. The City of Park City, through the provisions herein contained, promotes the reduction of light pollution that interferes with enjoyment of the night sky.

Competition.

Ogden Valley competes with all of the above communities for tourism and, more specifically, with the gateway ski resort ordinance leaders: Sun Valley City, Ketchum, Aspen, Vail, Telluride, Mammoth etc.

Ogden Valley is no longer in the dark sky forefront (except in dark sky public art where it is setting the pace with the dark sky mural trail) and must up its game to remain competitive.

Economic Development.

Through the Utah Office of Tourism, we have been asked to support Brian Head Resort and Stein Ericksen Lodge (Deer Valley) in their dark sky promotions.

Additionally, Headlands, the only other dark sky county park (Northern Michigan) has experienced such an "economic boom" that the state added another 50 miles of Lake Michigan shoreline as a Dark Sky Coast [http://www.midarkskypark.org/dark-sky-coast/]

"As a part of the economic boom that the Dark Sky Park is creating, we can create an entire dark sky coast and have a number of viewing opportunities," said Tom Bailey, Little Traverse Conservancy director, last week during a meeting with county officials. "There are great opportunities to interpret native mythology and star lore here ... I can tell you as having been involved with the park service nationally and at the state level, there is a tremendous opportunity for interpretation here, there is a tremendous opportunity for visitation and tourism, and we are already seeing it." [http://articles.petoskeynews.com/2012-01-27/international-dark-sky-park_30672357] (see Attachment 4)

A report commissioned by the NPS's Colorado Plateau Dark Sky Cooperative that was researched by Missouri State University economists found the the dark skies there would generate, over a ten year period, approximately \$2.5 billion in incremental revenue and over 50,000 incremental jobs. [see Attachment 5 for summary].

A major factor for the dollar impact of dark sky tourism is that, in most case, an overnight stay and at least one meal are required; simple "drive-through" tourism is generally not possible.

Estimating the Potential Economic Value

of the

Night Skies

Above the Colorado Plateau

by

Dr. David Mitchell and Dr. Terrel Gallaway

Department of Economics Missouri State University Springfield, MO

Anecdotal Evidence of Dark Sky Tourism and North Fork Park.

Two of several recent emails received (another concerned a family reunion in North Fork Park with folks coming from Kentucky and several other states):

1. I am Miho Komura with JAMCA GLOBAL SERVICE, INC., the travel agency in Los Angeles. I found your contact through Dark Sky website.

My group would like to do astronomical observation at Weber County North Park and I have some questions. Weber County North Park Date: August 22, 2017 Time: at night / 1~2-hours Count: 40-people

They will come to this place by large coach, after the bus arrived at parking space, how long should they walk to the observation point? Is there enough space for 40 people? Do you know if there is any event or any big group coming on Aug.22? Are you able to be onsite and help them? If there is any coordination fee, please let me know.

Thank you very much! Miho Komura

2. Received by Jennifer Graham from Sydnie Furton Visit Ogden

I hope that this week is treating you well! I am working on a FAM with the Utah Office of Tourism showcasing night life in Utah. This "night owls" FAM trip will be visiting Ogden February 23-24. The UOT's big pitch was that Utah has the most IDSA-certified dark sky park's in the nation, and the only dark sky designation they are planning to visit on this trip will be North Fork Park.

Could you help me arrange a night time snowshoe tour for the group of journalists that are visiting for the night of February 23rd? Or do you know who the best person is for me to contact regarding this FAM? The group would be 9 individuals (5 national media, 1 local media, rep from UOT, rep from Turner PR and myself) I would like to ask that the snowshoe rentals would be comped for the group. Also, would there be an option to have a fire and smores after the tour, or in the middle of the tour?

This is the itinerary that we have in mind for this group while they are in Ogden.

Feb. 23: Arrivals Afternoon: head to Ogden Check in at Hotel 2 p.m. Fat Bike lessons at Powder Mountain Stroll Historic 25th Street 6 p.m. Dinner at Tona sushi 8 p.m. Snowshoe to North Fork Dark Sky Park - bring Dark Sky Ranger Overnight in Ogden

Feb. 24: 10 a.m. Breakfast in Ogden 11 a.m. Head to Ski City (1 hour)

Here are the journalists who have expressed interest:

Confirmed Interest & Availability Danielle Page (Glamour, AskMen, Women's Health, Bustle, Greatist, Paste Magazine, Everup) awaiting media form Ali Finney (Women's Health) Macaela McKenzie (Condé Nast, Shape Magazine, Greatist) have media form Janice O'Leary (Robb Report) awaiting media form Other Target Media Katherine LaGrave (CNT, Outside, Nat Geo, Vanity Fair, New York Times) Stacie Stukin (New York Times, Los Angeles Times, Yoga Journal, Time, Elle Decor, Glamour, Self, Marie Claire) Keith Flanagan (Condé Nast Traveler, USA Today, AFAR, Food Republic, Robb Report, Paste Magazine, Departures Magazine, amNewYork, Kinfolk, Town & Country)

Thank you for your help! Best, Sydnie Furton Marketing & Public Relations Manager <u>VisitOgden.com</u>

Attachment 1 ※

Tyler Nordgren Artwork for North Fork Park (Dec 2016)



Attachment 2

*

Great Western Starry Way

GREAT WESTERN STARRY WAY ★ INTERNATIONAL DARK SKY PLACES

Utah (continued)

Montana

Glacier National Park*

Wyoming

Yellowstone National Park* Grand Teton National Park* Devils Tower National Monument*

Colorado

Black Canyon of the Gunnison National Park Canyon of the Ancients National Monument* Salinas Pueblo Mission National Monument

Idaho

Craters of the Moon National Monument* City of Ketchum Dark Sky Community*

Nevada

Great Basin National Park

Utah

Capitol Reef National Park Canyonlands National Park Zion National Park* Cedar Breaks National Monument* Dinosaur National Monument* Grand Staircase-Escalante National Monument* Hovenweep National Monument Natural Bridges National Monument Timpanogos Cave National Monument* Glen Canyon National Recreation Area* State Parks Antelope Island State Park*

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Deer Creek State Park*

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Grand Canyon National Park (provisional) Grand Canyon-Parashant National Monument Kaibab Paiute Dark Sky Nation Pipe Organ Cactus National Monument Flagstaff Area National Monument Kartchner Caverns State Park Oracle State Park Red Rock State Park Big Park/Oak Creek Dark Sky Community Flagstaff Dark Sky Community Fountain Hills Dark Sky Community Sedona Dark Sky Community

New Mexico

Capulin Volcano National Monument Chaco Canyon National Historical Park Cosmic Campground

* in accreditation process International Dark-Sky Association







GLACIER-TO-GRAND CANYON AND BEYOND International Dark Sky Places and Communities [draft]



Attachment 3 ×

The Committee for Dark Sky Studies

In process to become formal academic center at the University of Utah and formed as a direct result of the accreditation of North Fork Park



Mission

The Committee for Dark Sky Studies (CDSS) is dedicated to the discovery, development, communication, and application of knowledge across a wide range of disciplines and professional fields pertaining to the quality of night skies, growing light pollution and the varied human, animal, and environmental responses to the "disappearing dark."

Location

The largest region of high quality dark skies in the developed world is that of the Interior West (Mountain States).¹ With vast tracts of public land and an unparalleled concentration of national parks and monuments, the area provides substantial night sky and environmental research opportunities, while providing significant astro-tourism dollars to its gateway communities and constituent states: Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, and Wyoming.

Institutional Members

University of Utah (administrative base) Brigham Young University Dixie State University Salt Lake Community College Southern Utah University Utah State University Utah Valley University Weber State University Westminster College

Affiliate Members

Boise State University [Monica Hubbard,Assistant Professor, Department of Public Policy and Administration] Colorado Mesa University (Center for Natural Resources) [Tim Casey, Director] Northern Arizona University [Nadine Barlow, Professor, Department of Physics and Astronomy] Ohio Northern University [Bryan Boulanger, Chair and Associate Professor, Department of Civil and Environmental Engineering] Rensselaer Polytechnic Institute (Lighting Research Center) [Mark Rea, Director]

University of Wyoming (Berry Biodiversity Conservation Center) [Carlos Martinez del Rio, Director]

The Committee for Dark Sky Studies

¹ One of nine geographic divisions officially recognized by the U.S. Census Bureau

Attachment 4 ※

The Headlands (the only other county park with International Dark Sky Park accreditation) has been so successful in generating visitor dollars, the State of Michigan designated 50 miles of Lake Michigan shoreline as a "Dark Sky Coast"



Attachment 5 ※

Missouri State University: Economic Impact of the Night Skies Above the Colorado Plateau (Mitchell and Gallaway, 2016) Selected Sections Summary

• In the late 2000s, 65% of visitors to Colorado Plateau parks believed that dark skies were "important" or "very important" to their visit. (page 21)

• "The effect of dark skies on the state economies [in the Colorado Plateau] is quite large. Over the next 10 years, visitors will spend nearly \$2.5 Billion visiting NPS parks in the Dark Sky Cooperative trying to see a dark sky at night... This additional \$2.45 billion in spending creates \$1.68 billion in additional value added for the local state economies. The total effect of all of this additional spending is to create an additional 52,257 jobs that increase wages in the states by over \$1,094 million dollars." (page 22)

• "The dark skies of the Colorado Plateau can be used, and promoted, as a magnet for tourism. Crucially, from an economic standpoint, the single most important thing about dark-sky tourism is that is necessitates one or more overnight stays. The NPS estimates that the average spending per party per day is about \$90 fro non-local day trips. For parties staying overnight at an NPS lodge, this spending rises to over \$390, for those staying in motels outside the park, the amount is a little over \$270. In other words, inducing visitors to stay overnight can increase spending several fold." (page 27)

• We would expect the economic impact of those who rate the night sky as important or very important but who stay overnight outside the park to dwarf the \$2.45 billion figure above and increase the total manifold. Importantly, these figures also do not include the impact of visitors to Forest Service or Bureau of Land Management lands." (page 35)

• "The reported figures assume simply the continuation of existing trends, with no increase in efforts to promote night sky tourism... This presents the local communities and the parks in the Colorado Plateau with a unique opportunity for partnership." (page 35)