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Reply all |

3-19-2020, 3:08 PM

Lleverino,Felix



[21208 March 2020 Matt \(1\).pdf](#) 165 KB

3 attachments (10 MB) Download all

Hi Felix,

Thank you for your help with this. I hope all is going well with telecommuting. I am glad that your office has remained open. Some other counties I am working with have closed completely.

Below are my comments:

1. The total height of the existing structure is 32' 6". The post height is 20'. These dimensions will not be changed.

2. I have attached the updated site plan. All projections are a minimum 10 ft from the property line. The total square footage for our billboard remains the same, 600 sq ft. We estimate the on-premise signs for the car was are as follows:

Marquee: 128 Total sq ft

Wall/Roof Sign: 48 sq ft

Total signage on the property is **776 sq ft**.

Please note that this application involves an off-premise sign which is different than the other signs on the property which would fall under on-premise signs or "Business Signs" as referenced in the table in Sec 110-1-7 Sign/Zone Regulations.

3. The sign is planned to be on 24/7.

4. Our digital signs are all equipped with automatic dimming technology and we can reduce the brightness to 30% at dusk without issue.

5. The finished product will not look too different than the picture I provided you of the existing board. I have attached pictures of the same advertisement on a normal billboard and a digital board for you to see the difference. I feel that a drawing doesn't give you the same perspective that an actual photo does.

Please let me know if you have any other comments, and I will be happy to help!

Best,

Matt