PROJECT NARRATIVE:

The guides of the Utah Adventure Center take guests from Utah and around the world on some of the best, most memorable outdoor adventures that Utah has to offer. These adventures include hiking/canyoneering/mountain biking/paddling in Utah’s red rock country, stand-up-paddleboarding (SUP) from Bear Lake to Jordanelle to Lake Powell, nature and wildlife photography tours all over Utah, and hiking/touring/mountaineering of all types in the Wasatch and Uinta ranges.

A few minutes spent checking out the photos, video clips and text on our website [www.UtahAdventureCenter.com](http://www.UtahAdventureCenter.com) and facebook page [www.facebook.com/UtahAdventureCenter](http://www.facebook.com/UtahAdventureCenter) will help familiarize you with the Utah Adventure Center. These outdoor adventures take place on private land that is either owned or leased by the Utah Adventure Center, or on State, National Forest, National Park or BLM ground that is open for public photography and/or recreational use.

In Weber County, Utah, the owner of the Utah Adventure Center also owns 1440 acres on the west side of Mt. Ogden where a wide variety of guided hiking, photography and mountaineering adventures are conducted. The property is located immediately east of Weber State University and the Mount Ogden Golf Course. It measures approximately 1.5 miles north to south by 2 miles east to west. Outdoor experiences have been guided on this private property by the Utah Adventure Center and its predecessors since 2005 on the premise that recreation activities open to the public are a permitted use on the west side of Mt. Ogden, but in 2015 the Weber County Planning Department requested that the Utah Adventure Center obtain a Weber County Conditional Use Permit. That is why this application is being submitted.

There are many types of mountaineering, scrambling, hiking and photo-safariing practiced on this 1440 acre parcel of private property (some have English names like sport climbing and trad climbing, but most have foreign names like rappelling, abseiling, randoneeing, telemarking, tyroleaning, prusiking, klettersteiging). VIA FERRATA CLIMBING is a unique mountaineering experience offered by the Utah Adventure Center that merits special mention. Although there are many hundreds of via ferrata routes around the world (with over 500 in Europe alone), via ferrata is rare and virtually unknown in North America. Via Ferrata refers to protected mountain climbing routes consisting of anchored steel safety cables, rungs, steps, cable traverses, bridges and ladders which allow lesser or even inexperienced climbers (with harnesses and specialized safety equipment) to face otherwise dangerous – but incredibly scenic – routes. The Mt. Ogden Via Ferrata venue was recently named one of the World’s 10 Best Via Ferrata Routes by Fodor’s Travel. <http://www.fodors.com/news/photos/worlds-10-best-via-ferrata-routes>

Our via ferrata adventure has also been written up in the New York Times, and has been named to the Utah Bucket List by the Salt Lake Tribune: <http://www.nytimes.com/2006/09/15/travel/escapes/15ferrata.html?_r=2&pagewanted=1&>

<http://www.sltrib.com/sltrib/news/58051023-78/list-bucket-com-utah.html.csp>

Many via ferrata climbers are from other states or countries, and they enjoy eating in Weber County restaurants and staying in Weber County hotels before and/or after their never-to-be-forgotten mountaineering outing with the Utah Adventure Center. You’ll notice on the facebook page that the small groups (who pay from $100 to $300 per person for a half day adventure) are usually from outside Utah, and the larger non-profit groups (who pay $40 per person with a 10 person minimum) are usually from Northern Utah. We have one church youth group from Utah County that, for 4 years in a row, has come with a group of 30 for a via ferrata climb followed by lunch and Farr Better Ice Cream in downtown Ogden.

Multiple recent newspaper stories have discussed how the popularity of outdoor recreation in Utah is exploding. Visitor numbers at National Parks, State Parks and Private Parks (like Utah Adventure Center’s 1440 acres in Weber County) are going up rapidly. 25 years ago, a day with 150 visitors at the waterfall was thought of as busy. On Memorial Day 2015, the visitor count at the waterfall was over 3800 (of which 6 were paying guests of the Utah Adventure Center). This growth has been accompanied by some growing pains. Litter, graffiti, vandalism, theft and parking congestion issues that used to be rare are now more common. Uniformed Utah Adventure Center guides spend significant time and effort welcoming and educating all our visitors about trail etiquette. Guides also pick up litter and waste (dog and human) and scrub graffiti. Guided guests are far less likely to leave the main trail or use poor sanitation practices than unguided hikers. We encourage our guided guests, who are often driving from their hotels in Park City, to come during off-peak hours, to carpool and to use the less crowded scenic route via Morgan. We also suggest using Frontrunner to guests coming from Salt Lake hotels and our guides occasionally pick up guests at the Ogden train station. In 2011, a facebook page [www.facebook.com/OgdenFoothillPrivateLand](http://www.facebook.com/OgdenFoothillPrivateLand) was set up to celebrate good deeds and fun, and to point out bad practices of visitors to the Utah Adventure Center’s 1440 acre private property. If you spend a few minutes on this facebook page, (which now has over 700 followers) you’ll be uplifted by video of the Fremont High School football team picking up trash, and the Weber-Davis Boys and Girls Club pulling noxious weeds, but you’ll be disheartened to see litter tossed in the creek, teens who throw rocks at other hikers, and the Bonneville High School logo spray painted on nearly a dozen rock faces. (The BHS logos were scrubbed off within 2 days by our guides).

The uniformed guides of the Utah Adventure Center have a positive effect: on days when the guides are out and about, not only does the litter get picked up by the guides, but we rarely get any new graffiti or any new initials carved in a tree. It would be a good thing if those uniformed guides were there more often, not only to create more unforgettable outdoor experiences for our paying guests, but also to educate and motivate all our guests to tread lightly and pack out what they pack in.